

# Meet Lance.™

He was just diagnosed with diabetes...

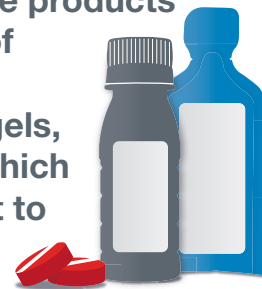


People with diabetes are at higher risk of serious health complications.<sup>1</sup>

Low blood glucose can happen quickly, especially in people with diabetes.

Soft drinks and fruit juice can treat lows, but there are also products specifically designed to raise blood glucose.

Fast-acting glucose products come in a variety of flavors and forms, including tablets, gels, and liquid shots, which make it convenient to stay prepared.



Brought to you by Trividia Health, Inc., makers of the TRUE brand.

1. Centers for Disease Control and Prevention. National Diabetes Statistics Report: Estimates of Diabetes and Its Burden in the United States, 2014. Atlanta, GA: U.S. Department of Health and Human Services; 2014. 2. American Diabetes Association. Hypoglycemia (Low Blood Glucose). <http://www.diabetes.org/living-with-diabetes/treatment-and-care/blood-glucose-control/hypoglycemia-low-blood.html>, Accessed 2, August 2019. NICO-3884-1220 © 2020 Trividia Health, Inc. Meet Lance and TRUEplus are trademarks of Trividia Health, Inc.



MANUFACTURER'S COUPON

EXPIRES 06/30/2022

## \$1.00 OFF

Health Mart® TRUEplus® Glucose Tablets, 50 ct. (any flavor)



0021292-150714



CONSUMER: Present this coupon to the cashier at time of purchase. Limit one coupon per purchase. Cannot be combined with any other offer, including store loyalty programs. This offer does not apply to prescription purchases. Manufacturer reserves the right to withdraw and/or refuse payments for current coupon offers (paper or digital) due to fraud or errors including but not limited to counterfeiting, unauthorized distribution, significant data errors or system security breaches. RETAILER: We will reimburse you the face value of this coupon plus 8¢ handling provided you and the consumer have complied with the terms of this offer. Invoice proving purchases of sufficient stock to cover presented coupons must be shown on request. Any other application may constitute fraud. Transaction may not be submitted to Medicare, Medicaid or any private insurer as a claim. Coupon void where prohibited, taxed or restricted. Consumer must pay any sales tax. Cash value .001¢. Reproduction of this coupon is expressly prohibited. No cash back. Mail to: Trividia Health, Inmar Dept. #21292, 1 Fawcett Drive, Del Rio, TX 78840

## Low Blood Glucose

Sometimes people with diabetes experience low blood glucose, which can be very unpleasant.

### Symptoms May Include:<sup>2</sup>



Feeling shaky,  
weak or hungry



Dizziness or  
headaches



Sweating



Problems  
with vision

### Reasons May Include:<sup>2</sup>



Eating too little  
food or skipping  
a meal



Drinking alcohol  
without eating



Strenuous  
exercise



Taking too many  
glucose-lowering pills  
or too much insulin

## What To Do When Low

The key to managing an episode of severe low blood glucose is to be prepared.

If symptoms are present or blood glucose levels fall below 70 mg/dL, Lance follows the 15-15 Rule suggested by the American Diabetes Association:<sup>2</sup>

